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★ JAN 14 1942 ★
U. S. Department of Agriculture

**EARLY
FIRM, YELLOW FLESH
FREESTONE**

**VIGOROUS
HARDY
PRODUCTIVE**



*An Early
Quality
Peach*

**that looks good
--and IS GOOD**

HerbHale

(U. S. Plant Patent pending)

Peach

Proved by 7 Year Test. This new peach was discovered in the Yakima Valley, Washington by Herbert W. Donahey, one of Yakima's leading growers and shippers. It originated as a chance seedling. Because of its early season, combined with large size and remarkably good quality it attracted attention.

During seven years since first fruiting this peach has been carefully tested and checked. Two hundred trees planted in Mr. Donahey's orchard are in bearing. Older trees top-worked to HerbHale have also produced heavy crops for several seasons. The trees are **early bearers, regular, heavy producers**—and vigorous growers with abundant vitality.

HerbHale ripens following Rochester. It is one of the first quality yellow flesh, freestone peaches on the market. It promises to be a very profitable shipping peach for earlier districts.

Size and Shape of J. H. Hale. HerbHale resembles J. H. Hale in size and appearance. Fruit is **large, very firm**, high quality and attractive appearance with beautiful color. Flesh is yellow, smooth grained, solid, practically no color at the pit, and freestone. It is an excellent home canning peach.



←
Large, uniform
size and
beautiful color
of HerbHale
make an
attractive pack.

**Buyers
Demand
Color and
Quality!**

(from "20th Century
Peaches," N. J. Fruit Testing
Association)

"The demand today is for large, red-all-over, firm, attractive fruits that are as sleek and trim as a race horse.

"Fruits blanketed to their chins in fuzz, or peaches which are hard today and mush tomorrow are not wanted. The public wants peaches first of all that look appetizing and luscious—and then prove to be as good as they look."

C. & O. Nursery Co.,
Wenatchee, Wash.

Yakima, Wash.
July 26, 1940

Gentlemen:

For 3 years I have observed the peach now named HerbHale in bearing in the Yakima Valley, and have carefully sampled and tested the fruit.

My opinion of the HerbHale peach is that it will be a profitable fruit to grow and also a very good shipper. Its ripening season is in its favor, being early and coming shortly after Rochester.

The fruit is large and attractive, somewhat of the J. H. Hale type in appearance, with good color and firmness to make it a good shipper.

HerbHale trees are vigorous growers and good producers.

Yours very truly,

Howard Wright

35th Year **Columbia & Kanogan NURSERY CO.**
WENATCHEE, WASHINGTON

300
Acres

T H E W E N A T C H E E N U R S E R I E S

